



Press Release

2011 Canadian Online Publishing Awards Finalists List

Sept. 29, Toronto: Below is the list of all finalists in the 2011 Canadian Online Publishing Awards.

The awards honour excellence in online and digital journalism and editorial in three divisions:

- Red: Consumer magazines including custom titles, public associations, online-only brands
- Blue: Business-to-business magazines including farm, professional association, university and b-to-b online-only titles
- Green: Newspapers and broadcasters

COPA winners will be announced Monday, Oct. 24 at the Gladstone Hotel in Toronto. Online event registration opens today.

This year, the awards ceremony—hosted by CBC Radio’s Nora Young—will be preceded by a new one-day conference for editorial-based digital publishers, also at the Gladstone Hotel. COPA+ will feature keynote presentations, panel sessions, networking events and a vendor market.

Full passes to the conference are \$259 before Oct. 14 or \$289 afterwards, and include lunch and tickets to the COPA awards event.

The Canadian Online Publishing Awards are produced by MastheadOnline.com and sponsors include:

- Gold: ABCinteractive; CCAB div. of BPA Worldwide; Cornerstone Group of Companies
- Silver: Mygazines — visit ww.mygazines.com/copas2011 for special offer
- Bronze: Texterity

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Finalists listed in alphabetical order:

BEST COMPANION WEB SITE

Red Division (Consumer Magazines)

Cottage Life
ELLEQuebec.com
enRoute Online
Fashion Magazine
Outdoor Canada
Rouge
Toronto Life
Vanmag.com
Walrusmagazine.com
www.CanadianBusiness.com
www.Macleans.ca

Blue Division (B-to-B Magazines)

Advisor.ca
CanadianHealthcareNetwork.ca/ProfessionSante.ca
Conseiller.ca (French Financial Portal)
Quill & Quire
Renovation Contractor
University Affairs

Green Division (Newspapers/Broadcasters)

Cyberpresse
nationalpost.com
Northern News ServicesOnline
The Globe and Mail
thestar.com

BEST ONLINE-ONLY SITE

Red Division (Consumer Magazines)

Frugalbits.com
OpenFile
Plaisirssante.ca
rabble.ca
sweetspot.ca
TheStyleSpy.com
TORO Magazine
Toronto Standard
Torontoist
UrbanMommies

Blue Division (B-to-B Magazines)

Canadian Investment Review
Cheap Shrimp: Hidden Costs
ITBusiness.ca
Sparksheet
theheart.org

Green Division (Newspapers/Broadcasters)

CBCNews.ca
RedNation Online: Your Canadian Soccer Magazine
The Tyee
Vancouver Observer

BEST WEB DESIGN

Red Division (Consumer Magazines)

Aeroplan Arrival
Boulder Pavement
Canadian Family
Frugalbits.com
Rouge
Scrum Canada
sweetspot.ca
TheStyleSpy.com
Toronto Standard
Walrusmagazine.com

Blue Division (B-to-B Magazines)

Advisor.ca
Careers in Nursing - A world of Opportunities
CMAJ
Sparksheet
University Affairs

Green Division (Newspaper/Broadcasters)

CBC News
Cyberpresse
nationalpost.com
The Globe and Mail

BEST NEWS COVERAGE

Red Division (Consumer Magazines)

Fashion Magazine
rabble.ca
Torontoist

Blue Division (B-to-B Magazines)

Advisor.ca
IT World Canada
Mortgage Broker News
Quill & Quire
University Affairs

Green Division (Newspapers/Broadcasters)

CBC News: Canada Votes
Cyberpresse – Arab Spring
Cyberpresse – City Hall
Edmonton Journal
Nationalpost.com
The Globe and Mail - news site
The Tyee
Thestar.com – Arab Awakening
Thestar.com – G20
Winnipeg Free Press

BEST BLOG

Red Division (Consumer Magazines)

Canadianliving.com
Lactualite.com
Ottawa Magazine – City Bites
Reader’s Digest Canada
Regret the Error
Spacing Toronto
Toronto Standard – Bert Archer
Toronto Standard – Ivor Tossell
Torontoist
Walrusmagazine.com

Blue Division (B-to-B Magazines)

Dr. Sharma’s Obesity Notes/University of Alberta
Margin Notes blog/University Affairs magazine
ProfessionSante.ca/Rogers Publishing
Reportr.net/UBC Graduate School of Journalism
Sparksheet/Spafax Interactive

Green Division (Newspapers/Broadcasters)

Andy Riga’s Metropolitan News/Montreal Gazette
CBCNews.ca Your Community Blog
Cyberpresse – La mere
Cyberpresse – Rondelle Libre
I’m The It Girl
Spinner/AOL Canada
The Globe and Mail - Economy Lab
Thestar.com – Doug Smith
Thestar.com – Photo Blog
Thestar.com – The Spin

BEST VIDEO/MULTIMEDIA FEATURE

Red Division (Consumer Magazines)

Canadianart.ca
ELLEQuebec.com
Fashion Magazine – Ari Seth Cohen
Fashion Magazine – The Fashion Experiment
Femmes de parole/Rogers
Magic Santa/Sympatico.ca
Snowsportsculture
Sympatico.ca Autos
The Observer/United Church Observer
Toronto Standard

Blue Division (B-to-B Magazines)

ITBusiness.ca
TheThunderbird.ca
TruckNews.com – Beer Run
TruckNews.com – Fergus
TruckNews.com – Michelin

Green Division (Newspaper/Broadcasters)

CBC News - Exile Without End: Palestinians in Lebanon
Cyberpresse – High Tech Hits
Edmonton Journal – Dodgeball
Edmonton Journal – Federal Election
Edmonton Journal – Slave Lake
National Film Board - Welcome to Pine Point
National Film Board - Gods Lake Narrows
National Film Board - This Land
The Globe and Mail - Inside Hamas
Winnipeg Free Press

BEST USE OF SOCIAL MEDIA

Red Division (Consumer Magazines)

Besthealthmag.ca
canadianliving.com
Coupdepouce.com
Dogs in Canada
Our Canada Facebook
Rouge
styleathome.com
sweetspot.ca
Todaysparent.com
Walrusmagazine.com

Blue Division (B-to-B Magazines)

Salon 52
Sparksheet

Green Division (Newspaper/Broadcasters)

CBCNews.ca
Cyberpresse
nationalpost.com
The Globe and Mail
Winnipeg Free Press

BEST ONLINE-ONLY ARTICLE OR SERIES

Red Division (Consumer Magazines)

Canadianart.ca
Canadianart.ca
Dogs In Canada
J-Source
OpenFile
OpenFile
Regret the Error
Spacing Toronto
The Dominion
Torontoist

Blue Division (B-to-B Magazines)

Sparksheet
theheart.org
TheThunderbird.ca
TheThunderbird.ca
Virtually Learning

Green Division (Newspaper/Broadcasters)

CBCNews.ca Special Report: Power Switch
CBCNews.ca: Who killed Lebanon's Rafik Hariri
The Tyee
The Tyee
Vancouver Observer

BEST CROSS-PLATFORM INITIATIVE

Red Division (Consumer Magazines)

Coupdepouce.com
Ontario Tourism
The Hockey News
Todaysparent.com
Toronto Life

Blue Division (B-to-B Magazines)

Canadian Occupational Safety
CIO Canada Brainstorm Centre

Green Division (Newspapers/Broadcasters)

CBC News: Canada Votes
Cyberpresse – Federal Election
Cyberpresse - Flood
Edmonton Journal – Taste Alberta
Edmonton Journal – Twitchell
Nationalpost.com – How We Met
Nationalpost.com – Long Road
Thespec.com/Hamilton Spectator
Thestar.com/The Toronto Star
Winnipeg Free Press

BEST E-NEWSLETTER

Red Division (Consumer Magazines)

20 Minute Supper Club
Canadian Family
canadianart.ca
Dogs in Canada
More.ca
On Air
sweetspot.ca
Toronto Life
Vanmag.com
VitaminDaily.com

Blue Division (B-to-B Magazines)

Canadian Occupational Safety
In the Loop
Mortgage Broker News
Sparksheet
Trucknews.com

Green Division (Newspaper/Broadcasters)

Cyberpresse
The Globe and Mail - Wine Newsletter
Vancouver Observer

BEST SMARTPHONE APP

All divisions

Canadian Business Mobile
CBCNews.ca
Maclean's Mobile
The Hockey News
Vite une recette

BEST MOBILE-OPTIMIZED SITE

All divisions

Advisor.ca
Sparksheet
The Globe and Mail Mobile site

BEST DIGITAL EDITION (Replica)

All divisions

CIO Canada
CMAJ
Condominia

BEST TABLET APP

All divisions

Aggregation Magazine
CBCNews.ca
Macleans.ca
Ontario Travel
The Globe and Mail

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